Ministry of Tourism \& Antiquities


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## Introduction

The Hotel Classification system evolved as part of efforts by the Ministry of Tourism and Antiquities to maintain international best practices within Jordan's tourism sector. To achieve this, a work team was convened to revise the existing hotel classification standards and develop a modern tourism accommodation classification system that meets and exceeds the needs and expectations of today's tourists.

The resulting accommodation system was developed through a partnership between the Ministry of Tourism and Antiquities, USAID/Jordan Tourism Development Project II and private sector industry stakeholders.

The main goal of Jordan's new tourism accommodation classification system is to create clarity regarding the quality and standards of facilities, products and services that are offered to visitors, guests and tourists. Guests and the travel industry acting on their behalf, need to know what level of service to expect from a hotel. Hotel entrepreneurs on the other hand need to know what is expected of them, so that they can direct their investments and operations accordingly.

Classification allows for the correct positioning of hotel businesses in both the local and international marketplace, and in doing so prevents the negative consequences that can result from the lack of such a quality system, which include disappointment in the standards offered.

Apartment Hotel classification


## Who should apply for hotel classification?

All accommodation establishments and campsites must apply for classification or re-classification at the Ministry of Tourism and Antiquities (MoTA).

When should you apply for classification, reclassification and renewal?

1. Accommodation establishments must apply for classification within the first two months of receiving the Consent of Practice issued by the Ministry of Tourism and Antiquities. (See page 7 for details);
2. Accommodation establishments must apply for re-classification in case of any physical changes to the facility or the addition of services that would result in a higher or lower star grading than the present classification;
3. Accommodation establishments must apply for classification renewal annually and pay renewal fees according to the present grade;
4. All accommodation establishments must apply for re-classification once every three years and are subject to a physical inspection by MoTA approved inspectors.


## Process for requesting Initial Approval and Consent of Practice Prior to and after the construction of a hotel establishment

The term hotel establishment includes: hotels, tourist resorts, boutique hotels, hotel suites, hotel apartments, tourist camps or any element of these, in addition to any other establishments the Minister of Tourism and Antiquities decides to be considered a hotel establishment.

## First step

Prepare the following documents and requirements:

- Filled License Application available at MoTA.
- Filled Self-assessment form.
- Up-to-date and certified deed or lease contract.
- Updated Organizational Site Plan.
- Updated Land Division Plan issued by the Department of Lands and Survey.
- Preliminary architectural blueprints for the project.
- Updated Commercial Register that indicates the establishment's national number and clearly states that establishing a hotel is one of its objectives.
*Note 1: If the project is located within the Dead Sea area, then an approval has to be issued by the Jordan Valley Authority.
*Note 2: To receive custom and tax exemptions for the project, submit applications through the Jordan Investment Board - One-Stop-Shop.


## Second step

Submit license application and required documents to the concerned directorate at MoTA

## Third step

Initial Approval is issued, which corresponds to the grade requested in the application and self-assessment form. The initial approval and provisional classification is valid for two years and renewable for the same period upon request.

## Fourth step

Owners of the hotel establishment will be notified of the conditional Initial Approval.

## Fifth step

After construction and furnishing of the establishment is completed, the applicant must submit a letter of request to the Ministry of Tourism and Antiquities to proceed with the licensing and classification.

The following documents must be provided:

- A certified copy of the architectural blueprints 'as built';
- Work permit from the concerned regulatory body responsible for the area of the project;
- Civil Defense Department clearance that permits operating the establishment and receiving guests;
- Updated commercial registration that indicates the establishment's National Number and clearly states that founding a hotel establishment is one of its objectives;
- Updated Commercial Name or Trademark that conforms to the license provided.


## Sixth step

Inspectors from MoTA will conduct a physical assessment of the establishment and verify its readiness for receiving guests, and accordingly report to MoTA to issue a Consent of Practice.

## Seventh step

The directorate in charge at MoTA issues Consent of Practice and a Provisional Classification, which is valid for 6 months from the issue date.

This process is illustrated in Figure 1 on the following page.

## Figure 1 Request for initial approval and consent of practice procedures

Fill in and submit Initial Approval request to the relevant directorate at MoTA


Initial Approval is issued with an initial classificaiton valid for 2 years and renewable for the same period

Documents
Requested

1. Certified Deed or Lease Contract
2. Organisational site plan
3. Land division plan
4. Preliminary architectural blueprints.
5. Commercial register, commercial name, and trademark

## Following Completion of Construction



1. Architectural blueprints (as built)
2. Work permit (from the relevant regulatory body)
3. Civil defense department clearance

## Applying for licensing and classification for the first time

## After Consent of Practice is issued:

## First step

Within the first two months from the start of operation (from the date the Consent of Practise was issued), the applicant must submit an application for final classification to MoTA along with an updated Self-Assessment Form

## Second step

Upon receipt of the application, the classification committee studies and reviews the self-assessment form and assigns Approved Inspectors to conduct a physical assessment of the establishment. Approved Inspectors will inspect the facility and services provided according to the criteria and standards of the requested grade. (Standards and criteria are listed in this manual)

If not all requirements of the star category of application are met, the business will be granted a repair period of up to three months to comply with all requirements and make the needed improvements. The repair period is granted only once within an application cycle.

If all requirements and standards are met, the business will be granted the Final Classification Grade after providing the following certificates and approvals:

- Certificate of registration at Jordan Hotel Association (JHA);
- Certificate of registration at Jordan Tourism Board (JTB). (For 3-star hotel establishments and above and the equivalent for hotel suites and apartments);
- Completed statistics form submitted to Department of Statistics at MoTA;
- Install the required security equipment and the human resources needed to operate it (required for the 4 and 5 stars);
- A valid insurance policy against civil liability for visitors;
- Payment of legal fees.


## Third step

The establishment can dispute the Definite Star Classification by addressing a request to the Appeal Body. The appeal has to be submitted within 1 month after the date of the definite classification it concerns and is decided upon within 1 month after receipt. This decision is binding upon all parties concerned.

This process is illustrated in Figure 2

Figure 2 Applying for classification and licensing for the first time

## After receiving Consent of Practice



## Renewing the Definite Star Classification

The license should be renewed by the end of February each year. In case of a delay, a fine of $5 \%$ of the licensing fees is paid for each month of delay.

## Applying for reclassification

## Refer to page 4 "When to apply for reclassification"

## First step

The applicant must submit a compulsory application for final classification to MoTA along with an updated Self-Assessment Form.

## Second step

Upon receipt of the application, the classification committee studies and reviews the self-assessment form and assigns Approved Inspectors to conduct a physica assessment of the establishment. Approved Inspectors will inspect the facility and services provided against the criteria and standards of the requested grade, (Standards and Criteria are listed in this manual).

If not all requirements of the star category of application are met, or if not all criteria of the present star category are met the business will be granted a repair period of up to 3 months to comply with all requirements and make the needed improvements. The Repair Period is granted only once within an application cycle.

If all requirements and standards are met, the business will be granted the Final Classification Grade after providing the following certificates and approvals:

- Certificate of Registration at Jordan Hotel Association;
- Certificate of Registration at Jordan Tourism Board (for 3-star hotels and above and the equivalent for hotel suites and apartments);
- Completed statistics form and submitted to the Department of Statistics at MoTA;
- Install the required security equipment and the human resources needed to operate it (required for 4 and 5 stars);
- A valid insurance policy against civil liability for visitors;
- Payment of legal fees.


## Third step

The establishment can dispute the Definite Star Classification by addressing a request to the Appeal Body. The appeal has to be submitted within 1 month after the date of the definite classification it concerns and is decided upon within 1 month after receipt. This decision is binding upon all parties concerned.


This process is illustrated in Figure 3

## Renewing the Hotel Establishment License

The license should be renewed by the end of February each year. In case of a delay, a fine of $5 \%$ of the licensing fees is paid for each month of delay.

## First step

- Fill in a licensing form at MoTA.
- Provide the original license for the previous year.
- Provide an updated certified copy of the Commercial Register and Commercial Name.
- Provide a valid insurance policy against civil liability for visitors.


## Second step

Fill in and submit a statistics form to the Department of Statistics at MoTA.

## Third step

Provide a copy of the certificate of registration at Jordan Hotel Association (JHA)

## Fourth step

Provide a copy of the certificate of registration at Jordan Tourism Board (JTB).
*Note: This step is for 3-star hotel establishments and above and the equivalent for hotel suites and apartments.

## Fifth step

Provide security equipment and the human resources needed to operate it as specified in the regulations

## Sixth step

Pay legal fees according to the classification level
This process is illustrated in Figure 4.

For more information, please visit www.tourism.jo

Figure 4 Hotel establishments Licensing Renewal process


## Principles and features of the classification system

## Self assessment

The clear structure of the hotel classification system and the additional explanation of the standards allow for self assessment by (potential) hotel entrepreneurs. They can easily see which star category they belong in and what is needed to reach the next level.

## Provisional classification

Provisional classification given to a hotel will remain valid for the first 6 months from obtaining the Consent of Practice (the start of operation). The classification granted will be based on the self assessment and information supplied during application, and that shall always be in the highest category of which the requirements are completely fulfilled. If not all criteria of the star category of application are met, the business can be granted a repair period of maximum 3 months to comply with all requirements.

## Inspections

Although self assessment is an important part of the classification system the definite star rating is awarded based upon on-site inspections by hotel inspectors and (for the 4 and 5 star hotels) by external quality and service auditors. All hotels are inspected on-site once every 3 years.

Establishments applying for (re)classification are inspected within one month after compulsory application or, if a repair period is granted, within one month after the end of that period. Inspections by hotel inspectors are announced while the external quality and service audits are unannounced.

## Definite Classification

Within one month after inspection, the hotel receives its definite star (re) classification, which will always be in the highest category for which the criteria are completely met.

Attached to the definite (re)classification is an overview of the standards not being met plus an explanation why they are not met (including the external quality and service inspections if applicable) to be classified in the category of application.

If not all requirements of the star category of application are met (yet) or if not all criteria of the present star category are met (anymore), the business can be granted a repair period of a maximum of 3 months to comply with all requirements, but only if such a repair period has not been granted before to this establishment.

If all requirements of the star category of application are met the establishment receives its definite star classification.

## Hotel signs

When a hotel receives its definite (re)classification (not a provisional one) it will be issued two official hotel signs indicating that classification. Additional hotel signs can be ordered from MoTA for a fee.

If an establishment terminates its operation or is classified under a different star category than before, the management is obliged to return the (old) hotel signs within 2 of termination or reclassification weeks to the Classification Authority.

## Appeal by hotels

If the standards are applied incorrectly in awarding a Definite Star classification or if extraordinary circumstances justify a different classification in a specific situation, the establishment concerned can address an appeal to the Appeal Body.

An appeal has to be submitted within one month after the date of the definite classification it concerns and is decided upon within one month following receipt. This decision is binding for all parties concerned.

## Guest as central focus

No hotel facility or service, whatever the cost, is relevant if it is not beneficial to the guest. For this reason the hotel classification system is designed from the point of view of the guest. The hotel's output, in terms of guest satisfaction is the deciding factor in the choice of standards and the relevancy attributed to them, and not the investment or effort put in to establish it.

## Functionality is important

For all basic and optional standards, the functionality is imperative. This means that a specific provision, facility or service must be used in its functional capacity. The functionality, for example; the table described in standard 609 is affected if a television set is placed on it and the table cannot completely be used in its functional capacity to sit and write at or to place items on it.

The way a hotel room is advertised by the hotel is also important in determining its functionality. If a hotel room is advertised as a single room, it must be equipped for the stay of one person and not for two or more persons. Whether all provisions and facilities are present for the stay of the advertised number of guests will be verified when assessing a room.

Meeting "upon request" standards requires also that the hotel can sufficiently fulfill the typical demands of hotel guests. Whether a fee shall be asked from the guest for a service or for the use of a facility is not important in relation to assessing whether a standard is being met.

## Information about availability

Certain standards prescribe a service or ensure that an "upon request" facility is offered to guests. The availability of items mentioned in these standards (such as room service) is to be made known to the guest clearly, transparently and unambiguously. A guest cannot make functional use of a service of which he is
not aware that it can be offered. The hotel information in the room (standard 1005 ) is meant for this purpose in particular.

In some cases it may be functional to clearly provide information about available provisions, facilities and/or services at, for example, the reception (e.g. standard 605 baby bed upon request) or even outside the hotel (e.g. standard 1703 private indoor car parking at the hotel).

If information must be provided at the reception or outside the hotel or in the rooms, this will be specified in the explanation of the standard concerned. The standard will be assessed as not having been met when guests are not made aware accordingly.

## Explanation of standards

In most cases the description of a standard is sufficient to determine whether the prescribed service or facility is offered by a hotel. However, in some situations additional information is required, especially to determine what does not qualify as meeting a specific standard.

For example: standard 600 requires the availability of bed pillows. Practice has shown the need to state that pillow rolls are not counted as pillows, because such pillows are unsuitable for sleeping on, but are frequently offered as a substitute for real bed pillows. Adding this information to the description of standard 600 would make it unnecessarily long and complicated. Therefore this type of additional information is collected in the explanation of individual standards.

## Furthermore the explanation of individual standards contains information about:

- The way in which (upon request) services/facilities should be made known to guests;
- The reasoning behind specific standards;
- The way in which certain standards are evaluated during inspections

The information and requirements mentioned in the explanation are considered to be part of the description of the standard they relate to. A standard will be viewed as 'not met' if the instructions in the Explanation are not fully complied with.

## Health and safety

Safety, security, health and food safety are very important for hotel guests Adequate control of these issues requires specialized expertise and inspection frequencies that differ greatly from those needed for evaluating a hotel from a service point of view. That is why the classification system in general does not include detailed health, safety and security standards, but instead refers to the output of inspections by government specialists on these issues by requiring a Civil Defense Department permit and a Health \& Food Safety Certificate.

This does not apply to measures taken by hotels to improve the personal safety of guests and their belongings, such as the presence of approved medical services or security equipment and staff. From a guest point of view these are to be treated as extra services and facilities that justify a higher star grading, therefore they are included in the standards.

Quality and service inspections (Mystery Shoppers)
Any hotel classification and grading system is by nature a factual, quantitative assessment. During inspection visits it is difficult to judge the level of service provided by a hotel as inspectors are not actually experiencing this service at the time.

At all star-levels service should be a priority but this applies especially to 4 and 5 star hotels. To get a better idea of the level of service provided at $4 \& 5$ star hotels, the basic standards require that the hotel scores an acceptable result in a separate quality and service audit. Such audits are carried out by independent expert inspectors specialized in hotel service audits and typically include a one or two night's stay at the hotel, during which all services are tested.

## Basic and optional standards explained

| Standard | Distinguishing Mark |
| :--- | :--- |
| Basic Standard | Carries the Symbol $(\bullet)$ |
| Optional Standard | Carries a point value that will be attained if the norm <br> is met. Example $1,2, \ldots 5$ maximum |

The criteria used for classification are subdivided into basic and optional standards. Basic standards prescribe the issues and quality aspects that must be available in a hotel to ensure that the elementary requirements of guests are taken care of.

Each category has its own basic standards. A business offering accommodation and/or lodgings must meet all basic standards of a star category to be classified in that specific category. Not meeting one or more of the basic standards of a category means that the business cannot be classified in that category. It is not possible to make up for not meeting one standard by offering another basic/ optional standard in its place. Category 1 only has basic standards. In addition to the basic standards, classification in a category requires attaining a minimum number of points by meeting multiple optional standards. A different list of optional standards applies to each category except category 1. All optional standards have a separate point value. A certain number of optional standards must be met to ensure that the minimum number of points is attained for the star category concerned.

The choice of optional standards for a star category provides a hotel in the 2-star or higher categories with flexibility to distinguish itself from others in the same category. For example a hotel with many business facilities versus one with many leisure facilities.

## Number of points

For higher star categories more of the standards are considered to be basic, so less optional standards are available to attain points. As a result the maximum attainable number of points is much lower in the higher star categories. The required minimum number of points is determined with regard to the total points that must be attained.

## The numbers for the different star categories are:

| Category | Basic Standards | Optional Standards |
| :--- | :---: | :---: |
| C | $(\bullet)$ | Minimum Required |
| B | 197 | 50 |
| A | 216 | 60 |
|  | 238 | 75 |

## Overlap of standards

In several standards, certain criteria are prescribed that are related in terms of their contents, but which differ in degree. This may lead to an overlap when meeting standards.

If for example a hotel meets standard 1205 (hair drier in all rooms), the "lesser" standard 1204 (hair drier upon request) is also met.

In this example the concurrence is resolved as follows. If both standards are optional for the category concerned, points cannot be attained cumulatively by meeting both. Only the points of the "higher" standard (the highest number of points) are attained. But if standard 1204 is a basic standard and standard 1205 is an optional standard for the category concerned, the hotel shall be deemed to meet the 1204 basic standard and at the same time attains points because it meets the "higher" 1205 optional standard.
In this way hotels are stimulated to improve the quality of their business in the interest of the guest and the hotel business in general. Standards that might overlap have been grouped together as much as possible.

## How to read standard tables:-

Hotel Room

```
Mandatory Standard
```

Each standard has an individual number

| Norm | Safety and privacy in the Room | C | 8 | A |
| :---: | :---: | :---: | :---: | :---: |
| 100 | All rooms have their own entrance | - | - | $\bullet$ |
| 101 | Clear indication on outside of all rooms whereby a number, name or letter, etc., is used | - | - | . |
| 102 | Option of locking the room door in all rooms | - | - | - |
| 103 | A spy hole in the room door of all rooms | - | - | - |
| 104 | Additional locking facilities of the room door of all rooms | - | - | - |
| 105 | Electronic locking system room door of all rooms | 2 | 2 | 2 |
| 106 | Provisions to prevent people from looking in (net curtain or similar) in all rooms | - | - | - |
| 107 | Guest safe in the room or a guest safe somewhere else in the hotel | - | - | - |
| 108 | Guest safe in all rooms | 3 | 3 | - |
| Points cannot also be obtained through standard 107 if standard 108 is met |  |  |  |  |
| 109 | Do not disturb sign in all rooms | - | - | - |
| 110 | Emergency evacuation instruction in all rooms | - | $\bullet$ | - |
| 111 | Provision to prevent external noise and sound into rooms | 3 | 3 | 3 |

## Hotel Apartment Classification Standards Index

| Standard | Norm |
| :--- | :--- |
| Apartment Hotel Specifics | AP-1 AP-6 |
| Apartment hotel | $100-1216$ |
| Safety and privacy in the room | $100-111$ |
| Lighting and electricity in the room | $200-204$ |
| Apartment dimensions | $300-304$ |
| Daylight in the apartment | $400-402$ |
| Air treatment in the apartment | $500-502$ |
| Bed and furniture in the room | $600-613$ |
| Putting clothes and luggage away in the room | $700-704$ |
| Telecommunications in the apartment | $800-811$ |
| Audio and video in the apartment | $900-911$ |
| Bathrooms | $1000-1009$ |
| Guest articles in the room and bathroom | $1100-1109$ |
| Washbasin in the room | $1200-1216$ |
| Bathroom facilities in the room | $1300-1310$ |
| Kitchen | $1311-1357$ |
| Kitchen equipment | $1400-1403$ |
| Dining room | $1500-2210$ |
| General facilities and services at the apartment hotel | $1500-1502$ |
| Air treatment at the apartment hotel | $1600-1602$ |
| Telecommunications at the apartment hotel | $1700-1714$ |
| Transport, access, assistance and accessibility at the apartment hotel |  |
| Safety and security at the apartment hotel | $1800-1808$ |
| Provisions for disabled guests at the apartment hotel | $1900-1902$ |
| Reception | $2000-2009$ |
| Other facilities at the apartment hotel | $2102-2106$ |
| Other services offered by the apartment hotel | $2200-2210$ |


| Standard | Norm |
| :--- | :--- |
| Leisure and recreation at the hotel | $2600-2613$ |
| Back areas | $2900-4001$ |
| Garbage area | 2900 |
| Staff services and facilities | $4000-4001$ |
| Cleanliness | $5000-5307$ |
| Bed rooms | $5000-5009$ |
| Private and communal bathroom facilities in guest room area | $5100-5105$ |
| Living and Dining room | $5200-5207$ |
| Public areas (hallways, corridors, elevators, etc.) | $5300-5306$ |
| Exterior | 5307 |
| Maintenance | $5400-5802$ |
| Bed rooms | $5400-5409$ |
| Private and bathroom facilities in guest room area | $5500-5505$ |
| Living and Dining room | $5600-5607$ |
| Public areas (hallways, corridors, elevators, etc.) | $5700-5706$ |
| Exterior | $5800-5802$ |
| Service level | $5900-5902$ |
| Guest satisfaction | $6000-6003$ |
| Class and image | $6200-6507$ |
| Certification | $6400-6601$ |
| Visibility star rating | $6700-6701$ |
| Quality \& service inspection | 6800 |

## Apartment Hotel Classification Standards

## Apartment Hotel Specifics

| Norm |  |
| :---: | :--- |
| AP - 1 | The apartment shall contain at least one bedroom, dining room, living room, toilet, bath and kitchenette. |
| AP - 2 | Bedrooms are separated from each other and from other areas in the apartment by solid partitions and are suitably noise insulated and <br> resistant to sound. Each bedroom should have its own door. |
| AP - 3 | At least one bedroom should have en-suite bathroom and a second bathroom with shower and toilet available |
| AP - 4 | Means for water heating for maintaining sufficient supply of hot water for cleaning, washing and bathing |
| AP - 5 | All electrical and gas fired equipment must be maintained and serviced regularly with service record available for inspection |
| AP - 6 | Folder with instructions manual for use of kitchen equipment, clothes washing machine, dishwasher and other appliances if available |



## Apartment hotel

| Norm | Safety and Privacy in the apartment | c | B | A |
| :---: | :---: | :---: | :---: | :---: |
| 100 | All Apartments have their own entrance. | - | - | - |
| 101 | Clear indication on the outside of all Apartments whereby a number, name or letter, etc., is used. | - | - | - |
| 102 | Option of locking the Apartment door in all Apartments. | - | - | - |
| 103 | A spy hole in the Apartment door of all Apartments. | - | - | - |
| 104 | Additional locking facilities of the Apartment door in all Apartments. | - | - | - |
| 105 | Electronic locking system of Apartment door in all Apartments. | 2 | 2 | 2 |
| 106 | Provisions to prevent people from looking in (net curtain or similar) on all windows in the apartment. | - | - | - |
| 107 | Guest safe in the apartment or a guest safe somewhere else in the hotel. | - | - | - |
| 108 | Guest safe in all Apartments. | 3 | 3 | - |
| Points cannot also be obtained through standard 107 if standard 108 is met. |  |  |  |  |
| 109 | Do not disturb sign in all Apartments. | - | - | - |
| 110 | Emergency evacuation instruction in all Apartments. | - | - | - |
| 111 | Provision to prevent external noise and sound into Apartments | 3 | 3 | 3 |


| Norm | Lighting and electricity in the apartment | c | B | A |
| :---: | :---: | :---: | :---: | :---: |
| 200 | Adequate general lighting in all areas of the apartment. There should be sufficient lighting for eating, reading, writing and toilets | - | - | - |
| 201 | Switch for the lighting at the entrance to all Apartments. | - | - | - |
| 202 | Lighting suitable for reading in bed which can be operated from the bed at each sleeping place in all bedrooms in the apartment. | - | - | - |
| 203 | At least one unused power point in each area in the apartment that can be easily reached in all Apartments. | 1 | 1 | 1 |
| 204 | Switch next to the bed to operate the general lighting from the bed in all rooms. | 3 | 3 | 3 |



| Norm | Daylight in the apartment |
| :--- | :--- |
| 400 | At least one clear window at eye level with daylight distributed on all areas of the apartments. |
| 401 | (Heavy) curtains or similar provision on all windows of the apartment. |
| 402 | Curtains that do not allow light to shine through or a similar provision to ensure guests can also sleep in all bedrooms during the day (Black- <br> outs). |



## Norm <br> Air treatment in the apartment

600 Bed or beds in proportion to the number of sleeping places including mattresses, pillows and related bedding in all Apartments.

| C | B | A |
| :---: | :---: | :---: |
| $\bullet$ | $\bullet$ | $\bullet$ |
| $\bullet$ | $\bullet$ | $\bullet$ |
| 2 | 2 | $\bullet$ |
| 2 | $\bullet$ | $\bullet$ |
| 3 | 3 | 3 |
| 1 | $\bullet$ | $\bullet$ |
| $\bullet$ | $\bullet$ | $\bullet$ |
| $\bullet$ | $\bullet$ | $\bullet$ |
| 1 |  | $\bullet$ |


| Norm | Putting clothes and luggage away in the room |
| :--- | :--- |
| 700 | Luggage rack or similar provision in all bedrooms. |
| 701 | Wardrobe/cupboard with shelves or a similar provision and plastic/wooden (identical) coat hangers for putting clothes away in all Apartments. |
| 702 | Trouser press in all Apartments. |
| 703 | Ironing equipment with steam function on request. |
| 704 | Ironing equipment with steam function in all apartments. |


| Norm | Audio and video in the apartment | c | B | A |
| :---: | :---: | :---: | :---: | :---: |
| 901 | Color TV with at least 20 inch screen, remote control and TV-channel directory in all Apartments. | - | - | - |
| 902 | Radio channels in all Apartments. | 1 | - | - |
| 903 | Radio with a free choice of channels in all Apartments. | 2 | 2 | 2 |
| Points cannot also be obtained through standard 902 if standard 903 is met. |  |  |  |  |
| 904 | Pay TV or dedicated movie channel with the option of canceling upon the request of the guest. | 2 | 2 | 2 |
| 905 | Additional loudspeaker for radio and/or television in the private bathroom facilities of all Apartments. | 1 | 1 | 1 |
| 906 | Video recorder and/or DVD player with remote control upon request. | 1 | 1 | - |
| 907 | DVD player in all Apartments. | 2 | 2 | 2 |
| Points cannot also be obtained through standard 906 if standard 907 is met. |  |  |  |  |
| 908 | Movie and music on demand in all Apartments with an adequate collection available at reception. | 2 | 2 | 2 |
| 909 | Supplementary lighting in the form of table or wall lamps | - | - | - |
| 910 | Coordinated and organized furniture to provide comfortable seating for TV watching, reading and gathering. | - | - | - |
| 911 | Table which can also be used as a writing table and matching chair or armchair (which shall also be viewed as a seat/armchair) with sufficient desk lighting in all rooms). | $\bullet$ | - | - |
| Bathrooms |  |  |  |  |
| Norm | Guest articles in the room and bathroom | C | B | A |
| 1000 | Shower gel/bubble bath and shampoo in all bathrooms. | - | - | - |
| 1001 | Basic range of care products (toothpaste, shaving tackle, and such) upon request. | 1 | 1 | - |
| 1002 | Extensive range of care products in all Apartments (the products referred to in standard 1001 and at least also products such as body lotion, shampoo/conditioner and luxury soap). | 2 | 2 | 2 |
| Points cannot also be obtained through standard 1001 if standard 1002 is met. |  |  |  |  |
| 1003 | Shoe polish products upon request. | 1 | 1 | 1 |
| 1004 | Shoe polish products in all Apartments. | 2 | 2 | 2 |
| Points cannot also be obtained through standard 1003 if standard 1004 is met. |  |  |  |  |
| 1005 | Information in all Apartments about additional hotel services and entertainment/recreation outside the hotel. | - | - | - |
| 1006 | Welcoming gift in all Apartments. | 1 | 1 | 1 |
| 1007 | Stationary and correspondence paper in all Apartments. | 1 | 1 | - |
| 1008 | Prayer direction sign in all Apartments. | - | - | - |
| 1009 | Plug adaptor upon request. | 1 | - | - |


| Norm | Washbasin in the bathroom | c | B | A |
| :---: | :---: | :---: | :---: | :---: |
| 1100 | Washbasin with hot and cold running water in all Apartments. | - | - | - |
| 1101 | Washbasin mirror in all Apartments. | - | - | - |
| 1102 | Possibility to accommodate bathroom articles or a toilet bag in all Apartments. | - | - | - |
| 1103 | Washbasin lighting in all Apartments. | - | - | - |
| 1104 | A (shaving) power point next to the washbasin mirror in all Apartments. | 1 | 1 | - |
| 1105 | One towel and one bath towel per person in all Apartments. | - | - |  |
| 1106 | Two towels and two bath towels per person in all Apartments. | 3 | 3 | - |
| Points cannot also be obtained through standard 1105 if standard 1106 is met. |  |  |  |  |
| 1107 | (Face) flannel for each guest staying in all Apartments. | 1 | 1 | 1 |
| 1108 | A mug or glass is available for each person in all Apartments. | - | - | - |
| 1109 | Double washbasin in all double Apartments and suites. | 2 | 2 | 2 |
| Norm | Bathroom facilities in the room | C | B | A |
| 1202 | Bath mat all bathroom facilities of all Apartments. | 1 | 1 | 1 |
| 1203 | Non-slip flooring in the bath and handgrips for getting in and out of the bath in all Apartments with a private bath. | - | - | - |
| 1204 | Hair drier upon request. | 1 | - |  |
| 1205 | Hair drier in all Apartments. | 2 | 2 | - |
| Points cannot also be obtained through standard 1204 if standard 1205 is met. |  |  |  |  |
| 1206 | Bathrobe and shower slippers for each staying guest in all Apartments. | 2 | 2 | 2 |
| 1207 | Extendible clothesline or similar provision in all Apartments. | 1 | 1 | 1 |
| 1208 | Separate shaving mirror in all Apartments. | 1 | 1 | 1 |
| 1209 | Separate shaving mirror with built-in lighting in all Apartments. | 2 | 2 | 2 |
| Points cannot also be obtained through standard 1208 when standard 1209 is met. |  |  |  |  |
| 1210 | Defogging bathroom mirrors in all Apartments. | 1 | 1 | 1 |
| 1211 | Towel heater in all Apartments. | 1 | 1 | 1 |
| 1212 | Bidet in all Apartments. | 1 | 1 | 1 |
| 1213 | Separate bath and shower in 50\% of the Apartments. | 2 | 2 | 2 |
| 1214 | Separate bath and shower in all Apartments. | 3 | 3 | 3 |
| Points cannot also be obtained through standard 1213 when standard 1214 is met. |  |  |  |  |
| 1215 | Toilet separated from the bathroom facilities in 50\% of the Apartments. | 2 | 2 | 2 |
| 1216 | Toilet separated from the bathroom facilities in all Apartments. | 3 | 3 | 3 |

## Kitchen

| Norm | Kitchen | c | B | A |
| :---: | :---: | :---: | :---: | :---: |
| 1300 | Storage cupboards, racks and shelves | - | $\bullet$ | - |
| 1301 | Fridge with adequate temperature to safety store food | - | $\bullet$ | - |
| 1302 | Freezer - either separate or in one unit | - | - | $\bullet$ |
| 1303 | Work tops | - | - | - |
| 1304 | Cooking equipment - 4 ring hob, oven, microwave oven, pots, pans, kettle | - | $\bullet$ | $\bullet$ |
| 1305 | Sink unit with supply of hot and cold water | - | $\bullet$ | $\bullet$ |
| 1306 | Garbage bin | - | $\bullet$ | $\bullet$ |
| 1307 | Clothes washing machine provided (If laundry facilities are not provided) | $\bullet$ | $\bullet$ | $\bullet$ |
| 1308 | Dishwashing machine | r | r | - |
| 1309 | Dining utensils - Dishes, Cutlery, glasses, Cups and serving dishes | - | $\bullet$ | $\bullet$ |
| 1310 | Cooking utensils - Pots, pans ...etc | - | $\bullet$ | $\bullet$ |
|  |  |  |  |  |
| Norm | Kitchen equipment | c | B | A |
| 1311 | Knives (Table and Dessert) | - | $\bullet$ | $\bullet$ |
| 1312 | Forks (Table and Dessert) | - | $\bullet$ | $\bullet$ |
| 1313 | Spoons (Dessert, soup and Tea) | - | - | $\bullet$ |
| 1314 | Plates (Large and Small) | - | $\bullet$ | $\bullet$ |
| 1315 | Tea Cups and Saucer or Mug | - | $\bullet$ | $\bullet$ |
| 1316 | Cereal/ Soup Bowl | $\bullet$ | - | - |
| 1317 | Water glasses and jug | - | $\bullet$ | $\bullet$ |
| 1318 | Bread Knife | - | - | $\bullet$ |
| 1319 | Tin opener | - | - | - |
| 1320 | Ladle | $\bullet$ | - | $\bullet$ |
| 1321 | Potato peeler | - | - | - |
| 1322 | Serving Gear | - | $\bullet$ | $\bullet$ |
| 1323 | Cutlery box or divided drawer | $\bullet$ | - | - |
| 1324 | kitchen scissors | - | - | - |
| 1325 | Sugar Bowl | - | - | - |
| 1326 | Milk Jug | - | - | $\bullet$ |
| 1327 | Juice Extractor | $\bullet$ | $\bullet$ | $\bullet$ |
| 1328 | Kettle | - | - | $\bullet$ |
| 1329 | Toaster | - | $\bullet$ | $\bullet$ |
| 1330 | Teapot | - | - | $\bullet$ |


| 1331 | Coffee maker | - | - | - |
| :---: | :---: | :---: | :---: | :---: |
| 1332 | Fridge and Freezer | - | $\bullet$ | $\bullet$ |
| 1333 | Microwave oven | - | $\bullet$ | $\bullet$ |
| 1334 | Saucepans and Lids | - | - | $\bullet$ |
| 1335 | Frying pan | - | $\bullet$ | $\bullet$ |
| 1336 | Oven roasting tray | - | - | $\bullet$ |
| 1337 | Bread/Chopping board | - | $\bullet$ | - |
| 1338 | Tray | - | $\bullet$ | - |
| 1339 | Colander | - | - | - |
| 1340 | Wooden Spoon | - | - | - |
| 1341 | Whisk | $\bullet$ | - | - |
| 1342 | Grater | - | - | - |
| 1343 | Mixing Bowl | - | - | - |
| 1344 | Tongs | - | - | - |
| 1345 | Table mats | - | - | - |
| 1346 | Dish cloths | - | - | - |
| 1347 | tea towels | - | - | - |
| 1348 | sink | $\bullet$ | - | - |
| 1349 | Vaccum Cleaner | - | $\bullet$ | - |
| 1350 | Dustpan and brush | - | $\bullet$ | $\bullet$ |
| 1351 | Mop | - | $\bullet$ | $\bullet$ |
| 1352 | Bucket | - | $\bullet$ | $\bullet$ |
| 1353 | Floor cloth | $\bullet$ | $\bullet$ | - |
| 1354 | Bin | - | - | - |
| 1355 | Spare light bulbs | - | $\bullet$ | - |
| 1356 | Clothes line | - | - | - |
| 1357 | Suitable cleaning material | - | - | - |


| Norm | Dining room |
| :--- | :--- |
| 1400 | Dining table suitable for seating for the capacity of the apartment |
| 1401 | Dining utensils sufficient to the number of sleeping capacity of the apartment |
| 1402 | Dining utensils sufficient at 1.5 times the maximum sleeping capacity of the apartment |
| 1403 | Dining utensils sufficient at 2 times the maximum sleeping capacity of the apartment |



## General facilities and services at the Apartment hotel

## Norm Air treatment at the Apartment hotel

1500 Ventilation with adequate fresh air intake in all public areas.
1501 Comfortable, ceiling based air conditioning with adequate fresh air intake and used air outlet in all public areas
-
1502 Comfortable, ceiling based air conditioning with adequate fresh air intake and used air outlet in entire building.


Points cannot also be obtained through standard 1502 if standard 1501 is met.

| Norm | Telecommunications at the Apartment hotel | C | B | A |
| :---: | :---: | :---: | :---: | :---: |
| 1600 | Option to use a telephone at the hotel upon request. | - | - | - |
| 1601 | Option to use a fax at the hotel upon request. | - | - | - |
| 1602 | Option to use a computer with high speed Internet connection upon request at the hotel. | 2 | - | - |
| Norm | Transport, access, assistance and accessibility at the apartment hotel | C | B | A |
| 1700 | Guests must be able to reach a hotel employee 24 hours a day. | - | - | - |
| 1701 | Private parking facilities at the hotel. | 2 | 2 | 2 |
| 1702 | Private parking facilities at the hotel sufficient for at least 50\% of the total number of Apartments. | 4 | 4 | 4 |
| 1703 | Private indoor car parking at the hotel. | 3 | 3 | 3 |
| 1704 | Private indoor car parking at the hotel sufficient for at least 50\% of the total number of Apartments. | 5 | 5 | 5 |
| Highest number of points can only be obtained once when standards 1701, 1702, 1703 or 1704 are met. |  |  |  |  |
| 1705 | Permanent parking assistance. | 2 | 2 | 2 |
| 1706 | Luggage transportation upon request. | 1 | - | - |
| 1707 | Luggage transportation offered. | 2 | 2 | 2 |
| Points cannot also be obtained through standard 1706 if standard 1707 is met. |  |  |  |  |
| 1708 | Guests only have to walk up two sets of stairs to reach their Apartment. | 2 | - |  |
| 1709 | Guests only have to walk up one set of stairs to reach their Apartment. | 3 | - | - |
| 1710 | 95\% of the hotel Apartments can be reached by guests without having to use the stairs. | 4 | 4 | - |
| Highest number of points can only be obtained once when standards 1708, 1709 and/or 1710 are met. |  |  |  |  |
| 1711 | Service elevator(s)) separately from guest elevator(s)) if hotel consists of 3 floors and more. |  | - |  |
| 1712 | Service elevator(s)) separately from guest elevator(s)). | 3 | 3 | - |
| 1713 | Area to stop and set down luggage at the entrance of the hotel. | 2 |  |  |
| 1714 | Roofed area to stop and set down luggage at the entrance of the hotel. | 3 | - | - |



2202 Laundry and ironing service from 08.00 till 20.00, with a return time of less than 2 hours.
2203 Laundry and ironing service 24 hours a day, with a return time of less than 2 hours.

| C | B | A |
| :---: | :---: | :---: |
| 1 | $\bullet$ | $\bullet$ |
| 4 | 4 | 4 |
| 2 | 2 | 2 |
| 3 | 3 | 3 |

2204 Dry cleaning service 24 hours a day, with a return time of less than 12 hours

## 

2205 Shoe polish service upon request.

|  |
| :--- |
|  |

2206 Secretarial service upon request
2207 Baby sitting service upon request
2208 Concierge services to be available. Transport, car rental, ticket reservations, tourist sites and excursions, theatre and museums
2209 Currency exchange service.
2210 At least two types of credit cards are accepted.

## Leisure and recreation at the apartment hotel

| Norm |  |
| :--- | :--- |
| 2600 | Swimming pool with poolside service of snacks and drinks at the hotel. |
| 2601 | Sauna for general use at the hotel. |
| 2602 | Steam bath for general use at the hotel. |
| 2603 | Whirlpool for general use at the hotel. |
| 2604 | Sunbath facilities for general use at the hotel. |
| 2605 | Fitness room at the hotel. |
| 2607 | Outdoor café with sufficient shaded seating area at the hotel. |
| 2608 | Outdoor garden at the hotel. |
| 2609 | Play room or playground at the hotel for children. |
| 2610 | Game room at the hotel. |
| 2611 | Tennis courts next to or indoor tennis at the hotel. |
| 2612 | Volleyball and/or basketball court at the hotel. |
| 2613 | Option to rent leisure items at the hotel. |


| C | B | A |
| :--- | :--- | :--- |
| 5 | 5 | 5 |
| 2 | 2 | 2 |
| 2 | 2 | 2 |
| 1 | 1 | 1 |
| 1 | 1 | 1 |
| 3 | 3 | 3 |
| 3 | 3 | 3 |
| 2 | 2 | 2 |
| 1 | 1 | 1 |
| 1 | 1 | 1 |
| 2 | 2 | 2 |
| 2 | 2 | 2 |
| 1 | 1 | 1 |

## Back Areas

Norm

| Norm | Staff services and facilities | C | B | A |
| :---: | :---: | :---: | :---: | :---: |
| 4000 | Separate entrance for Hotel Employees |  | - | - |
| 4001 | Showers, lockers, and changing rooms for employees |  | - | - |

## Cleanliness

| Norm | Bedrooms | C | B | A |
| :---: | :---: | :---: | :---: | :---: |
| 5000 | Bed mattresses | - | - | - |
| 5001 | Pillows | - | - | - |
| 5002 | Duvets or blankets | - | - | - |
| 5003 | Bed sheets, duvet covers and pillowcases | - | - | - |
| 5004 | Floor | - | - | - |
| 5005 | Walls | - | - | - |
| 5006 | Ceiling | - | - | - |
| 5007 | Furniture | - | - | - |
| 5008 | Curtains | - | - | - |
| 5009 | Other elements of the bedroom | - | - |  |



Norm $\quad$ Living and Dining Room
5200 Flo
5201 Walls
5202 Ceilings

5203 Furniture


# Norm Exterior 

5307 Exterior of building and hotel grounds

Maintenance

| Norm | Bedrooms | C | B | A |
| :---: | :---: | :---: | :---: | :---: |
| 5400 | Bed mattresses | - | - | - |
| 5401 | Pillows | - | - | - |
| 5402 | Duvets or blankets | - | - | - |
| 5403 | Bed sheets, duvet covers and pillowcases | - | - | - |
| 5404 | Floor | - | - | - |
| 5405 | Walls | - | - | - |
| 5406 | Ceiling | - | - | - |
| 5407 | Furniture | - | - | - |
| 5408 | Curtains | - | - | - |
| 5409 | Other elements of hotel Apartments | - | - | - |
| Norm | Private Bathroom facilities in apartment | C | B | A |
| 5500 | Floor and wall tiling | - | - | - |
| 5501 | Floor and wall grouting/kitting | - | - | - |
| 5502 | Shower and bath | - | - | - |
| 5503 | Shower curtain | - | - | - |
| 5504 | Inside and outside of toilet bowl | - | - | - |
| 5505 | Other elements of bathroom facilities | - | - | - |


| Norm | Living and Dining Room | c | B | A |
| :---: | :---: | :---: | :---: | :---: |
| 5600 | Flooring | - | - | - |
| 5601 | Walls | - | - | - |
| 5602 | Ceilings | - | - | - |
| 5603 | Furniture | - | - | - |
| 5604 | Lighting | - | - | - |
| 5605 | Table Set up | - | - | - |
| 5607 | Other elements of communal areas | - | - | - |


| Norm | Public Areas (Corridors, Halls and Elevators...etc) | C | B | A |
| :---: | :---: | :---: | :---: | :---: |
| 5700 | Public Toilets | - | - | - |
| 5701 | Flooring | - | - | - |
| 5702 | Walls | - | - | - |
| 5703 | Ceiling | - | - | - |
| 5704 | Furniture | - | - | - |
| 5705 | Employees Uniform | - | - | - |
| 5706 | Other elements of Public areas | - | - | - |



## Service level

Norm
5900
5901

## Guest satisfaction

Norm
6000
6001 Complaints from guests are registered Guests are given insight into the classification standards based on which the hotel has been allocated its stars upon request.

6003 Guest questionnaires from the hotel in all Apartments.

Class and image

## Realistic guest expectations of a simple middle range hotel are met with regard to:

| Norm |  |
| :--- | :--- |
| 6200 | Exterior, interior and image of a simple hotel meet the realistic expectations of hotel guests. |
| 6201 | Ratio between number of Apartments and communal areas and lobby |
| 6203 | Quality of leisure facilities |
| 6204 | Number of employees and Apartment numbers ratio |
| 6205 | Uniform appearance |
| 6206 | Quality of furniture |
| 6207 | Consistence and mutual tuning of elements of exterior/interior, creating a coherent experience. |

Ratio between number of Apartments and communal areas and lobby
of leisure facilities
Uniform appearance

6207 Consistence and mutual tuning of elements of exterior/interior, creating a coherent experience.

## Realistic guest expectations of a middle range hotel are met with regard to:

Norm
6300 Exterior, interior and image of a simple hotel meet the realistic expectations of hotel guests
6301 Ratio between number of Apartments and communal areas and lobby
6303 Quality of leisure facilities
6304 Number of employees and Apartment numbers ratio
6305 Uniform appearance
6306 Quality of furniture
6307 Consistence and mutual tuning of elements of exterior/interior, creating a coherent experience.


Realistic guest expectations of a first class hotel are met with regard to:

Norm number Apartments and communal areas and lobby
Quality of leisure facilities
Number of employees and Apartment numbers ratio
Uniform appearance
Quality of furniture
Consistence and mutual tuning of elements of exterior/interior, creating a coherent experience.

| C | B | A |
| :---: | :---: | :---: |
|  |  | $\bullet$ |
|  |  | $\bullet$ |
|  |  | $\bullet$ |
|  |  | $\bullet$ |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

## Certification

| Norm |  |
| :---: | :---: |
|  |  |
| 6600 |  |
| 6601 | Health Certificate |

Visibility star rating
Norm
6700
6700
Hotel sign specifying correct star rating is intact and clearly visible at the reception. Hotel sign specifying correct star rating is intact and clearly visible outside at main entrance. $\square$ -

Quality \& service inspection
Norm
6800 Result external quality \& service inspection sufficient for 4* level hotel.

## MAXIMUM TOTAL POINTS

|  | C | B | A |
| :--- | :---: | :---: | :---: |
| BASIC POINTS | $\mathbf{1 9 7}$ | $\mathbf{2 1 6}$ | $\mathbf{2 3 8}$ |
| MINIMUM IN \% OF MAXIMUM | $\mathbf{4 5}$ | $\mathbf{5 5}$ | $\mathbf{7 0}$ |



## Explanation of individual standards

Hotel room

| Norm | Safety and privacy in the room |  |
| :---: | :---: | :---: |
| 100 | All rooms have their own entrance. | This standard means that guests should have direct access to their room without having to pass through for example another room. Furthermore it intends to exclude dormitories, where guests usually rent a bed, not a room. The specification of an establishment as a Hotel creates certain expectations from the consumer with regard to a minimum of provisions. The concept of Hotel is linked to all in everyday language as an establishment which among other things, deals with the availability of a private room, not with the rental of a bed within a dormitory. The term dormitory is not to be confused with family rooms, suites or rooms with connecting doors intended for use by members of a particular party. |
| 102 | Option of locking the room door in all rooms. | The provision of a door lock with own unique key for each guest |
| 103 | A spy hole in the room door of all rooms. | The intention is that guests are able to see who is in front of their door via a one-way spy hole. |
| 104 | Additional locking facilities of the room door in all rooms. | An extra chain or locking device to additionally lock the room from the inside. |
| 106 | Provisions to prevent people from looking in (net curtain or similar) in all rooms. | The object of this directive is to allow guests the possibility of looking through the windows during daylight hours without their being viewed from the outside. |
| 107 | Guest safe in the room or a guest safe somewhere else in the hotel. |  |
| 108 | Guest safe in all rooms. |  |

A guest safe is to be used by guests for safe keeping of personal valuables (such as passport, jewelry or a wallet), a notebook or small hand luggage, with a lock of which the guest is issued his own personal, unique key.

Norm 106 states that the safe may also be located elsewhere in the hotel, for example within the hotel's central safe. In that situation the guest should have his own personal, unique key of his quest safe (not necessarily of the central safe). There should be a sufficient number of safes available to accommodate at least the average request rate. This service should be listed in the room directory.

It is important for guests to know what to do in case of an emergency. Therefore emergency instructions should be placed in the room clearly visible, at least as a part of the room directory.

| Norm Lighting and electricity in the room | For example a switch for general lighting or bedside lighting. |  |
| :--- | :--- | :--- |
| 201 | Switch for the lighting at the entrance to all rooms. | Unused power point next to the bed that can be easily reached in all rooms. | | Easily accessible means in any event that power points should not be placed |
| :--- |
| underneath the bed or behind a nightstand. |

## Norm Daylight in the room

400 At least one clear window at eye level with daylight in all rooms

## (Heavy) curtains or similar provision in all rooms

401

## Curtains that do not allow light to shine through or a similar provision to ensure guests can also sleep in the rooms during the day (black-outs).

A window serves as a connection to the world outside and allows for daylight to enter the room as well as the possibility for the guest to look out. The window is not part of a glass door

The bottom edge of the window pane should not be higher than shoulder height ( 1.50 meters).
402 Curtains that do not allow light to shine through or a similar provision to

Opaque curtains or similar provisions (such as roller blinds or lamellae) that guests may use at dusk or bedtime, that darken the room as much as possible and block the view from the outside.

This pertains to curtains or other window treatment (such as exterior shutters) which would nearly obscure the room from light.

## Norm Air treatment in the room

500 All rooms have heating that can be regulated individually.
Guests can turn the heating on or off and fine-tune the temperature

501 Window or a grid that can be opened or a ventilation system in all rooms.

If the window cannot be opened, the fresh air intake needs to function 24 hours. A (ceiling) ventilator is insufficient, as this only moves air, instead of refreshing it.

Guest can individually control the air conditioning and temperature in the room. A ceiling fan is not acceptable.

| Norm | Bed and furniture in the room |  |
| :---: | :---: | :---: |
| 600 | Bed or beds in proportion to the number of sleeping places including mattresses, pillows and related bedding in all rooms. | Pillow rolls are not counted as pillows, because such pillows are unsuitable for sleeping on. Bed linen sizes correspond with the format of the mattress. |
| 601 | Additional blanket (or duvet) and pillow upon request. | This service must be listed in the room directory. |
| 602 | Additional pillows in all rooms. | The pillow must be located in the room (for example in the cupboard) and be sealed in a hygienic bag. |
| 603 | Change of bed linen and towels at least every other day and daily upon request. | The additional service of daily change of bed linen and towels must be listed in the room directory. |
| 605 | Baby bed (cot) upon request. | The baby bed must be complete with matching bed linen. This service must be listed in the room directory. |
| 607 | One armchair or couch for each guest staying which is viewed as a sitting place in all rooms. | An armchair/couch offers comfortable seating. The idea is that the chairs/ couches form a seating arrangement with the coffee table, allowing guests to sit across from one another. The armchair or couch per staying guest needs to be in the room upon the arrival of the guest. |
| 608 | A table and matching chair (which is deemed as being one seat) in all rooms. | It is important that the seating height of the armchair matches to the height of the coffee table. <br> A nightstand or windowsill will not be accepted as a table. |
| 609 | A table which can also be used as a writing table and matching chair or armchair (which shall also be viewed as a seat/armchair) with sufficient desk lighting in all rooms. | It is important that the seating height of the (arm)chair matches the height of the writing table. The size of the table surface and its adequate lighting, make it possible to use it as a writing table. |
| 610 | Coffee table or similar provision to place drinks and such within reach of armchair(s) in all rooms | A night stand or windowsill will not be accepted as a coffee table. |
| 611 | Option to sit across from each other and/or to eat a meal when 2 persons are involved. | In case such a table is not present in the room, it can be delivered on request, for example in the form of a trolley. In that case, this information must be listed in the room directory. |
| 613 | Full-length mirror in all rooms. | A full length mirror is a mirror in which a standing guest can see himself completely. |
| 614 | Empty refrigerator (mini-fridge) in all rooms. | Guests are able to cool-store items they brought with them (like food and drinks) in their room. <br> An empty minibar could serve this purpose. If compliance with standard 2401 or 2402 requires a stocked minibar, it should be empty and be stocked on request of the guest. |

## Norm Putting clothes and luggage away in the room

| 700 Luggage rack or similar provision in all rooms. | It concerns a piece of furniture, possibly a fold-out one, on which a suitcase <br> can be placed to pack and unpack it comfortably. A bed does not count as <br> such a facility. |  |
| :--- | :--- | :--- |
| 701 | Wardrobe/cupboard with shelves or a similar provision and plastic/wooden <br> (identical) coat <br> hangers for putting clothes away in all rooms. | A hanging/linen cupboard is a specific piece of furniture or designated space <br> with a metal rod and hangers to hang cloths on. The linen section can be <br> within the same unit, or separate. |
| 703 | Ironing equipment with steam function on request. | This service must be listed in the room directory. |


| Norm | Telecommunications in the room |  |
| :--- | :--- | :--- |
| 800 | Telephone with an outside line in all rooms. |  |
| 801 | Two telephones with outside line and written user instructions, one on writing <br> table, one at bedside in all rooms | These telephones (and their outside line) must also be usable when the <br> reception is closed. |
| 802 | Connection for data communication with written user instructions and at least <br> one unused power <br> point for computers in all rooms. |  |
| 803 | Data communications; availability of multiple connections simultaneously <br> (speech and data) as well as two unused power points in all rooms. |  |
| 804 | High speed data communication connection as well as two unused power <br> points in all rooms. |  |

These connecting plugs and unused electrical sockets are available near the writing table, allowing guests to work in that space. Guests need to have the possibility to connect and use their own computer equipment.
80
Fax upon request.
The purpose of this norm is to use the fax in the guest room, as opposed to somewhere else in the building. This service must be listed in the room directory.

## 806 Computer with Internet connection upon request <br> 807 Computer with Internet connection in all rooms.

Norm 806 deals with a PC (possibly via the TV screen) with a permanent connection to the internet, ready to use in the room on request. This service must be listed in the room directory. Norm 807 indicates that such a ready to use PC is present in all rooms.

## 810 Printer upon request.

811 Printer in all rooms.
Norm 810 deals with a printer, with paper, ink and PC connection cable, ready to use in the room on request. This service must be listed in the room directory. Norm 811 indicates that such a ready to use printer is present in all rooms.

## Norm Audio and video in the room

900 Color TV with remote control and TV-channel directory in $50 \%$ of the rooms.
901 Color TV with at least 20 inch screen, remote control and TV-channel Color TV with at least
directory in all rooms.

The remote control may be issued at check in. If so, this should be done automatically, without guests having to ask for it. Hotels may choose to ask guests for a deposit.

Radio channels in all rooms.

Radio with a free choice of channels in all rooms.

If radio channels are broadcasted via the TV system, this must be listed in the room directory. Norm 903 deals with a separate radio (with or without a CD player) and not a radio via the TV system, because these systems do not offer a free choice of channels, but are limited to pre-selected radio channels.

904 Pay TV or dedicated movie channel with the option of canceling upon the request of the guest.

Video recorder and/or DVD player with remote control upon request.
Pay TV and dedicated movie channels must be made dysfunctional on request. This service must be listed in the room directory.

This service must be listed in the room directory.

| Norm | Guest articles in the room and bathroom |  |
| :--- | :--- | :--- |
| 1000 | Shower gel/bubble bath and shampoo in all rooms. | If dispensers are used, they need to be labeled as to what their contents are. |
| 1001 | Basic range of care products (toothpaste, shaving tackle, and such) upon <br> request. | This service must be listed in the room directory. |
| 1003 | Shoe polish products upon request. |  |
| 1004 | Shoe polish products in all rooms. |  |

Either a box with a variety of shoe polish tools, or shoe polish cloths. The service mentioned in norm 1003 must be listed in the room directory.
1005 Information in all rooms about additional hotel services and entertainment/ recreation outside the hotel

The primary aim of this norm is to inform guests about all additional hotel services, such as all provisions and services that the hotel can offer upon request, based on the basic and optional norms of the classification system. The information needs to be clearly present in the room and be easily accessible. Information may be publicized by TV, as long as this is clearly indicated.

A welcome gift in the room is something tangible like fruit or a bouquet of flowers, not a welcome message.

This service must be listed in the room directory.

| 1101 | Washbasin mirror in all rooms. | Washbasin mirror is not the same as a (usually smaller) shaving mirror. |
| :---: | :---: | :---: |
| 1103 | Washbasin lighting in all rooms. | The idea is that guests can view themselves in the mirror when standing in front of it. The light must be adequate, without having a blinding effect. |
| 1104 | A (shaving) power point next to the washbasin mirror in all rooms. | The power point is meant to allow guests to shave or dry their hair and therefore needs to be within wire-range from the washbasin mirror. |
| Norm | Bathroom facilities in the room |  |
| 1200 | $50 \%$ of the rooms have private bathroom facilities and a WC en-suite to the bedroom (bathroom facilities are a fully enclosed area, accessible through a door, which has been provided with a bath with a shower attachment or a shower, with constant hot and cold running water, ventilation and lighting). |  |
| 1201 | All rooms have private bathroom facilities and a WC en-suite to the bedroom (bathroom facilities are a fully enclosed area, accessible through a door, which has been provided with a bath with a shower attachment or a shower, with constant hot and cold running water, ventilation and lighting). |  |

A shower cabin in the room does not count as a bath facility in this respect.
1204 Hair drier upon request.
1213 Separate bath and shower in $50 \%$ of the rooms.

1214 Separate bath and shower in all rooms.
For this norm, the shower is explicitly outside the bathtub in a separate shower area.
1215 Toilet separated from the bathroom facilities in $50 \%$ of the rooms.
1216 Toilet separated from the bathroom facilities in all rooms.
The toilet meant here may be accessible from the bathroom, but is physically separated from the other bathroom facilities by walls and a door.

## General provisions at the hotel

## Norm Telecommunications at the hotel

1600 Option to use a telephone at the hotel upon request
This norm allows quests to use a telephone inside the building, not somewhere in the vicinity.

It is important that the privacy of guests using the telephone is guaranteed as much as possible. This service must be listed in the room directory.

1601 Option to use a fax at the hotel upon request. | This norm allows guests to send and receive fax messages inside the hotel, |
| :--- |
| not somewhere in the vicinity. This service must be listed in the room |
| directory. |

1602
Option to use a computer with high speed Internet connection upon request at the hotel.

This norm allows guests to use a computer inside the hotel, not somewhere in the vicinity. This service must be listed in the room directory.

## Norm Transport, access, assistance and accessibility at the hote

1700 Guests must be able to reach a hotel employee 24 hours a day.
Full compliance means that a minimum of one hotel employee is presen 24 hours a day. If the employee at some moments is only reachable by telephone, guests must be informed how to get in contact with him. The way the employee can be reached must be listed in the room directory.

## 1701 Private parking facilities at the hotel

1702 Private parking facilities at the hotel sufficient for at least $50 \%$ of the total number of rooms.
1703 Private indoor car parking at the hotel
1704 Private indoor car parking at the hotel sufficient for at least 50\% of the tota number of rooms.
Norm 1701 and 1702 are about parking facilities of the hotel itself and not about public parking spaces or a parking garage as meant in norm 1703 and 1704 . Norm 1703 and 1704 concern a covered parking facility/garage of the hotel itself. Outside of the hotel, this parking garage needs to be clearly sign posted. Also allowed is an area in a public parking garage very close to the hotel, especially reserved and sign posted for hotel guests. The parking possibilities mentioned in standards 1701 , 1702, 1703 and 1704 must be listed in the room directory.

| 1705 | Permanent parking assistance. |
| :--- | :--- | At arrival and departure, permanent parking assistance is available.


| 1708 | Guests only have to walk up two sets of stairs to reach their room. |
| :--- | :--- |
| 1709 | Guests only have to walk up one set of stairs to reach their room. |
| 1710 | $95 \%$ of the hotel rooms can be reached by guests without having to use the <br> stairs. |

Guests only have to walk up one set of stairs to reach their stairs.

If, for the purpose of compliance with standards 1708, 1709 and/or 1710 elevators are available, these should be public guest service elevators, not a back of the house goods elevators.
1712 Area to stop and set down luggage at the entrance of the hotel.
1713 Roofed area to stop and set down luggage at the entrance of the hotel.

The meaning of this norm is to offer guests the possibility to stop their vehicle in a well marked place, close to the entrance of the hotel to let passengers in and out of the car and to load and unload luggage. The roof mentioned in norm 1713 intends to protect guests against weather influences.

1714 Private shuttle service upon request or through a schedule. | Not meant here are public transport vehicles or taxi's if they are not part |
| :--- |
| of the hotel transportation facilities. This service must be listed in the room |
| directory. |

Norm Safety and security at the hotel

1803 Controlled access to guest room areas.
bery much public spaces, but the guest room areas are best to be restricted to hotel residents only. This can be done by elevator access control or making use of the electronic room key codes. Simpler but as well effective is asking hotel residents to present their room key to a member of security at the elevator access.

Approved medical services on call 24 hours a day.
This norm is not about an on site medical presence, but about having an agreement with external medical services, so that quick medical assistance can be in place when needed.

1806
Defibrillator and 24 hours per day availability of trained and certified staff to operate it.

This life saving device should be easily accessible and kept in working order according to the equipment specifications.

2000 Checked-in guests must have access to the hotel 24 hours a day.
Guests must be able to leave and enter their room and the building, at any given time a day.

The access can be given by handing out a key for the entrance door to the hotel, or by the permanent presence of a member of staff.

## 2002 Sufficient privacy offered when guests check in and check out.

2003 Separate reception desk
Norm 2002 is about a check in possibility in the hotel where guests can register, pick up room keys and leave messages, all with a sense of privacy Norm 2003 is a separate reception desk where all the necessary privacy can be offered.

## 2006 Adequate delivery of messages and goods to guests

Guests need to receive messages or packages left for them promptly and completely.

The hotel needs to ensure that the procedure for this service is in place and working efficiently. This service must be listed in the room directory.

| NormOther facilities at the hotel <br> 2100At least 2 suites. A suite is a room (including private bathroom facilities and <br> entrance area) with a very generous and comfortable layout. The minimum <br> dimensions are $50 \mathrm{~m}^{2}$.A suite has a sleeping and a seating area. The suite is considerably more <br> spacious and comfortable than the other guestrooms. Two adjacent rooms <br> with connecting doors, that can be rented separately, will not qualify as a <br> suite. |  |
| :--- | :--- |
| 2102 At least $10 \%$ of rooms non-smoking, with non-smoking signs on the door.This option has to be listed in the room directory, or in a clear manner at the <br> reception. |  |
| 2104 | If only one shoe polishing machine is featured in the hotel, it has to be placed <br> in a public area, accessible to all guests of the hotel. |


| 2105 | Option of purchasing reading material, newspapers and stamps at the hotel. | The guest has to have the opportunity to purchase reading material, newspapers and stamps in the hotel. To offer this via free magazines or newspapers in the lobby, does not qualify. <br> This service must be listed in the room directory. |
| :---: | :---: | :---: |
| 2106 | Availability of "gift" articles at the hotel. | The norm is met when the hotel has a shop with an adequate assortment of gift articles, or display cabinets in the public areas. This provision must be |

## Norm Other services offered by the hotel

2200 Wake-up call upon request. \begin{tabular}{l}
Turndown service (every evening).

 

A call from reception at a time requested by the guest, personal or <br>
automated. This service must be listed in the room directory.
\end{tabular}

2202 Laundry and ironing service from 08.00 till 20.00, with a return time of less than 2 hours.
2203 Laundry and ironing service 24 hours a day, with a return time of less than 2 hours.

## 2204 Dry cleaning service 24 hours a day, with a return time of less than 12 hours.

Exceptions are allowed during weekends and special national holidays. This service must be listed in the room directory.

| 2205 | Shoe polish service upon request. | This service must be listed in the room directory. |
| :--- | :--- | :--- |
| 2206 | Secretarial service upon request. | This service must be listed in the room directory. |
| 2207 | Baby sitting service upon request. | This service must be listed in the room directory. |
| 2208 | Concierge services available (transport, car rental and reservations for tourist <br> sites, excursions, theatre and museums) | These services must be listed in the room directory. |
| 2209 | Currency exchange service. | This service must be listed in the room directory. |
| 2210 | At least 2 types of credit cards are accepted. | This service must be listed in the room directory and at the point of sale <br> areas in the hotel. |

## Leisure and recreation at the hotel

2600 Swimming pool and all related facilities with poolside service of snacks and drinks at the hotel

Swimming pools needs to be equipped with related services and sanitary facilities of change rooms, showers and toilets divided into 2 parts, one part be designated for men and the other for women.

## 2601 Sauna for general use at the hotel and all related facilities.

2602
Steam bath for general use at the hotel and all related facilities

2603 Whirlpool for general use at the hotel and all related facilities

Sunbath facilities for general use at the hotel and all related facilities

2605 Fitness room at the hotel

Outdoor café with sufficient shaded seating area at the hotel.

Sauna needs to be equipped with related services and sanitary facilitie of change rooms, showers and toilets divided into 2 parts, one part to be designated for men and the other for women. The related facilities can be shared with a number of other facilities similar recreation and leisure provisions.

Steam bath facilities needs to be equipped with related services and sanitar facilities of change rooms, showers and toilets divided into 2 parts, one part to be designated for men and the other for women. The related facilities can be shared with a number of other facilities similar recreation and leisure provisions

Whirlpool facilities needs to be equipped with related services and sanitary facilities of change rooms, showers and toilets divided into 2 parts, one part to be designated for men and the other for women. The related facilities can be shared with a number of other facilities similar recreation and leisure provisions

Sunbath facilities needs to be equipped with related services and sanitary facilities of change rooms, showers and toilets divided into 2 parts, one part facilities of change rooms, showers and toilets divided into 2 parts, one $p$
to be designated for men and the other for women. The related facilities can be shared with a number of other facilities similar recreation and leisure provisions

The fitness room of the hotel needs to be equipped with at least four different types of equipment for cardiovascular exercises (running, cycling, etc.), at least 4 different types of equipment for muscular exercises (rowing, etc.), as well as free weights, exercise mats and drinking water. The fitness room also should be equipped changing rooms, showers and toilets

It concerns a terrace of the hotel with tables and chairs, where guests can sit down and order drinks.

Leisure items may include bicycles, boats, etc. This service must be listed in the room directory.

Back Areas

| Norm | Kitchens |  |
| :---: | :---: | :---: |
| 2800 | Food preparation area | This area is to prepare food in its final presentation to the guest. This area should always comply with the hygiene and sanitary regulations of the Ministry of Health. |
| Norm | Garabge area |  |
| 2900 | Special ventilated area for waste | This area is to dispose of all wastes in a proper fashion and be placed away from the eyes of the guests in appropriate containers. |
| Norm | Loading Area |  |
| 3000 | Area to receive Purchased items | This area is designated to receive goods purchased or not purchased, and needs screening before admitting to the hotel. |
| Norm | Staff services and facilities |  |
| 4000 | Separate entrance for hotel staff | This entrance is separate and specific to hotel staff |
| 4001 | Changing rooms with toilets and showers for staff | This area is for the sanitation and hygiene of the staff. It should abide to the rules and regulations of the Ministry of Health and provide a certificate for proof. |

## Cleanliness

Cleanliness is a very important basic requirement for hotels in all star categories. The elements that are evaluated are described in the standards 5000-5009 (Suite hotel rooms), 5100-5105 (private and communal bathroom facilities in guest room area), 5200-5207 (restaurants and bars), 5300-5306 (communal areas) and 5307 (exterior).

All elements have to be sufficient. If in-sufficient, the hotel must improve this within 3 months. If inspectors can not clearly determine if it is sufficient or not, this element is marked as "item to improve", and will need to be sufficient at the latest before the next inspection. If at the next inspection this element still is an "item to improve", it is considered to be insufficient.

## Maintenance

Adequate maintenance is a very important basic requirement for hotels in all star categories. Proper maintenance means that the available facilities are in good condition, complete and in good working order. The elements to evaluate are described in standards 5400 - 5409 (Suite hotel rooms), 5500-5505 (private \& communal bathroom facilities in guest room area), 5600-5607 (restaurants and bars), 5700-5706 (communal areas) and 5800-5802 (exterior). All elements have to be sufficient.

If they are not, the hotel needs to repair those elements within 3 months. If inspectors can not clearly determine if it is sufficient or not, this element is marked as "item to improve", and will need to be sufficient at the latest before the next inspection. If at the next inspection this element still is an "item to improve", it is considered to be insufficient.

## Service level

5900 The reception of guests is hospitable

## The guest is the central focus of the hotel operation.

Hospitality and service are two of the most elementary and distinguishing Hospitality and service are two of the most elementary and distinguishing
characteristics of a hotel in any star category. In the interest of both guests and hotel industry these elements have to be OK. It is important that guests receive a level of hospitality and service that they, within reasonable limits, are entitled to expect in hotels of the star category concerned. This involves aspects like reception, treatment, and attitude \& helpfulness of staff. In general the expectation level of guests concerning these aspects will rise in accordance with the star level of a hotel. Because they are difficult to evaluate during inspections these standards will primarily be used repressively towards hotels that apparently neglect these aspects. For example if quests repeatedly express grounded complaints about the bad level of hospitality and service of a hotel. In such cases a meeting with the hotel management will take place about nature \& content of the complaints and additional agreements will be made about speedily improvement of the situation.

## Guest satisfaction

Complaints from guests are registered.

In order to protect the interest of guests to a certain extent, guests should have the possibility to express their possible dissatisfaction about the hotel and its services to the management.

It is important that these complaints are being registered and responded to in a correct manner. This does not necessarily mean that guest complaints per definition are justified, but that the management deals with them according to accepted business practice. This means, looking into it seriously, responding within a reasonable time frame and offering compensation if justified

6002 | Guests are given insight into the classification standards based on which the This information must be listed in the room directory. |
| :--- |
| hotel has been allocated its stars upon request. |

6003 Guests questionnaires from the hotel in all rooms. | The idea of having these forms readily available, is to facilitate the guest to |
| :--- |
| express themselves in a positive way or with a complaint. Hotel management |
| may use this information to further improve the quality of the hotel and its |
| operation. |

## Class and image

The design of the interior, as well as the design and appearance of the building and landscaping, determine to a large extent the difference between the star categories. The use of materials, furniture and design elements, influence the experience of the guests considerably. For obvious reasons it is desirable that the star level of the hotel corresponds with the realistic expectations that guests have. This norm differs from most other norms, as it has an element of subjectivity. Therefore standards 4000 up to and including 4039 are evaluated with caution and with no regard to personal taste.

## Quality \& service inspection

[^0]Hotel inspections, as they are done all over the world, are always a snapshot on one particular day in a year. The hotel is judged on what it offers, but not so much on how it offers it. Time is simply too short and the only way to make a solid judgment of the service of a hotel is to experience it. As this is a crucial part of the hotel business, the results of the additional service audits need to be sufficient in order to qualify for the 4 or 5 star category



## Hotel Apartment grade sign




[^0]:    6800
    Result external quality and service inspection sufficient for $4^{*}$ level hotel.
    6801 Result external quality and service inspection sufficient for 5* level hotel.

